

Superior Graphite will be exhibiting at World of Concrete 2015  
on February 2-6, 2015 in Las Vegas



**World of Concrete 2015**  
**February 2-6, 2015**  
**Las Vegas Convention Center**  
**Las Vegas, Nevada, USA**

→ Come visit us at Booth **S11655!**

World of Concrete is one of the top shows in the concrete industry displaying the year's newest products, equipment and services. World of Concrete is the industry's only annual international event designed specifically for commercial concrete and masonry professionals. WOC features innovative tools, construction machinery, construction equipment, safety training courses and training, technologies and unlimited networking opportunities to give attendees and exhibitors new ways to sustain and grow their businesses.

Targeted areas of the show floor are focused on the areas of the industry such as Products Center, Technology for Construction, WOC General/Material Handling, World of Masonry, Concrete Repair & Demolition, Surfaces & Decorative, WOC General and Outdoor.

***Superior Graphite Will Be Featuring the Following Product:***

**TPC**

**Thermally Purified Carbons**

**Thermally Purified Carbon Product Line:**

TPC is used in concrete as a replacement of fine aggregate, sand or gravel, for up to 75% of aggregate volume. Thermally Purified Carbon exhibits thermal diffusivity increases in concrete of 122%, thermal conductivity increases of 144% and shows slight improvement in freeze thaw resistance. TPC also maintains good rheological and structural properties.

**For more information, or to reserve a meeting, please contact:**

**Craig Baer: [cbaer@superiorgraphite.com](mailto:cbaer@superiorgraphite.com)**

If you prefer to no longer receive any future Superior Graphite communications please reply to this email with "unsubscribe" in the subject line.