

Dear Valued Business Partner,

Superior Graphite has started 2017, it's 100-year anniversary year, with several new initiatives, and wanted you to be aware of them. They are; new management organizations, a new business operating system, and new 100-year logos.

New Management Organization

In 2016, Superior Graphite's Board of Directors approved the strategic plan, which will take the company to the year 2021. The plan foresees accelerated capital spending to support the various growth initiatives, significant process improvement in specialty high-temperature products, and enhanced infrastructure. During the strategic review, it was also concluded that in order to support these initiatives, a new management organization was required. Thus, as of January 1, 2017, the following responsibility changes have occurred:

Demand Chain (Sales & Marketing) - Frank Rembs
Finance - Jeff Hopkins
Innovation and Research & Development - Carsten Wehling
Manufacturing - Oliver Schulz
Materials Management - Andy Rill

Those individuals mentioned above will be supported by the Office of the President in the following areas:

Human Resources - Dave Francis
Safety, Health, Environment, Quality (SHEQ) & Engineering - Justin Dyer
Strategic Projects - Mark Wanta

The new organization identified above replaces the prior divisional structure, and with the system-change noted immediately below, we will have more visibility of company operations.

New Business Operating System

Throughout most of 2017, Superior Graphite is implementing a new ERP system. Some of this has already occurred as of January 1st. Hopefully, you have noticed little, to no, change in how we interact with you. Almost the entire company will be operating in this new system by October 1, 2017 - the exception being our China operations. We have chosen a more gradual roll-out strategy, however a capable team has been working on this initiative since October, 2015. The new business system will allow us to more capably serve our global customer base, and supply requirements.

100 year anniversary logo

In celebration of our 100-year anniversary, a new logo has been created and will be used in 2017, The logo will adorn our letterhead, and will be incorporated into some of our packaging. This new logo is shown at the top of the page.

We will have various events commemorating this important milestone at each of our facilities. We have a lot to be proud of, and excited for, as we move further into 2017, and thank you for the long-standing relationship we have with you.

Best Regards,

Edward O. Carney
President & CEO